



**AMEC**

AFRICAN MEDICAL EXHIBITION & CONFERENCE

# CONCEPT

*Advancing Healthcare Delivery and Wellness with Digital Health and AI*



Dec 02- 03 2024



KN 3 Ave, Camp Kigali

Powered By



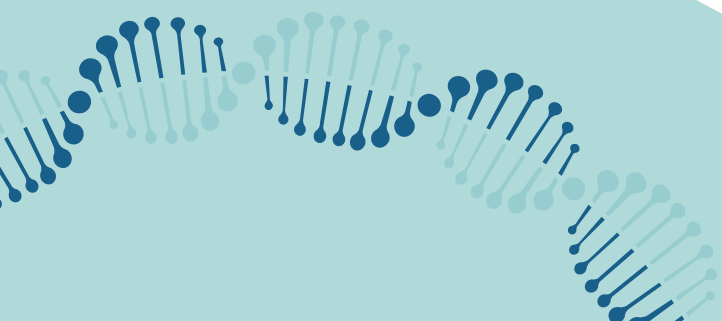
## *About the Organizers*

E3 International Ltd is a distinguished company specializing in conferences, exhibitions, and events. Registered in Kigali, Rwanda, and headquartered in Dubai, UAE, the organization boasts in-house comprehensive online support services.

Since its establishment in 2004, E3 International Ltd has been a key player in the Meetings, Incentives, Conferences, and Exhibitions (MICE) sector in Kigali, Rwanda. With additional offices strategically located in Dubai, UAE, and India. The its event company has consistently demonstrated commitment to delivering exceptional experiences.

## *Why AMEC*

African Medical Exhibition and Conference (AMEC) features an extensive range of healthcare products, services, equipment, and technology from leading companies in the industry. The conference, which takes place alongside the exhibition, provides valuable insights into the latest developments, trends, and current issues in the medical and healthcare sector in Africa.



# Event Overview



African Medical Exhibition & Conference (AMEC) is a conference that focuses on exploring African healthcare challenges and opportunities for a healthier future that is going to take place on December 02 & 03

Location - Kigali Conference & Exhibition Center (KCEV)

**800+**  
**Attendees**

**120+**  
**Local & Global Vendors**

Interactive Health Exhibition, Promoting knowledge exchange, innovation, and collaboration in East African healthcare.

# Theme

The theme of the event, "Advancing Healthcare Delivery and Wellness with Digital Health and AI," highlights the importance of embracing creativity, technology, and collaboration to address the evolving healthcare landscape.

By focusing on innovation, the exhibition and conference seek to catalyze positive change and foster sustainable improvements in healthcare delivery and wellness promotion.



# Objectives

## Showcase Innovation

Provide a platform for exhibitors to showcase innovative products, services, technologies, and solutions that have the potential to transform healthcare delivery and improve wellness outcomes.



## Networking & Collaboration

Foster networking opportunities and partnership building among healthcare professionals, policymakers, industry leaders, researchers, entrepreneurs, and other stakeholders to promote collaboration and cross-sectoral innovation.



## Knowledge Sharing

Facilitate knowledge exchange through keynote presentations, panel discussions, workshops, and interactive sessions, allowing participants to learn from experts, share insights, and explore emerging trends in healthcare innovation.



## Capacity Strengthening

Offer educational sessions and training workshops to empower participants with the skills, knowledge, and resources needed to implement innovative approaches in their respective health fields and communities.



## Policy Dialogue

Facilitate discussions on policy issues, regulatory frameworks, and investment strategies to support the adoption and scale-up of innovative healthcare solutions, with a focus on promoting equity, access, and sustainability.



# Key Themes

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## *Technology-Enabled Healthcare*

Explore the role of digital health technologies, telemedicine, mobile applications, wearable devices, and remote monitoring solutions in improving healthcare access, efficiency, service quality and outcomes.

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## *Community Engagement and Empowerment*

Highlight community-based interventions, participatory approaches, and social innovation initiatives that empower individuals, families, and communities to take ownership of their health and well-being.

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## *Public-Private Partnerships*

Examine successful models of public-private partnerships (PPPs) and multi-stakeholder collaborations that leverage the strengths of various sectors to address healthcare challenges and drive innovation at scale.

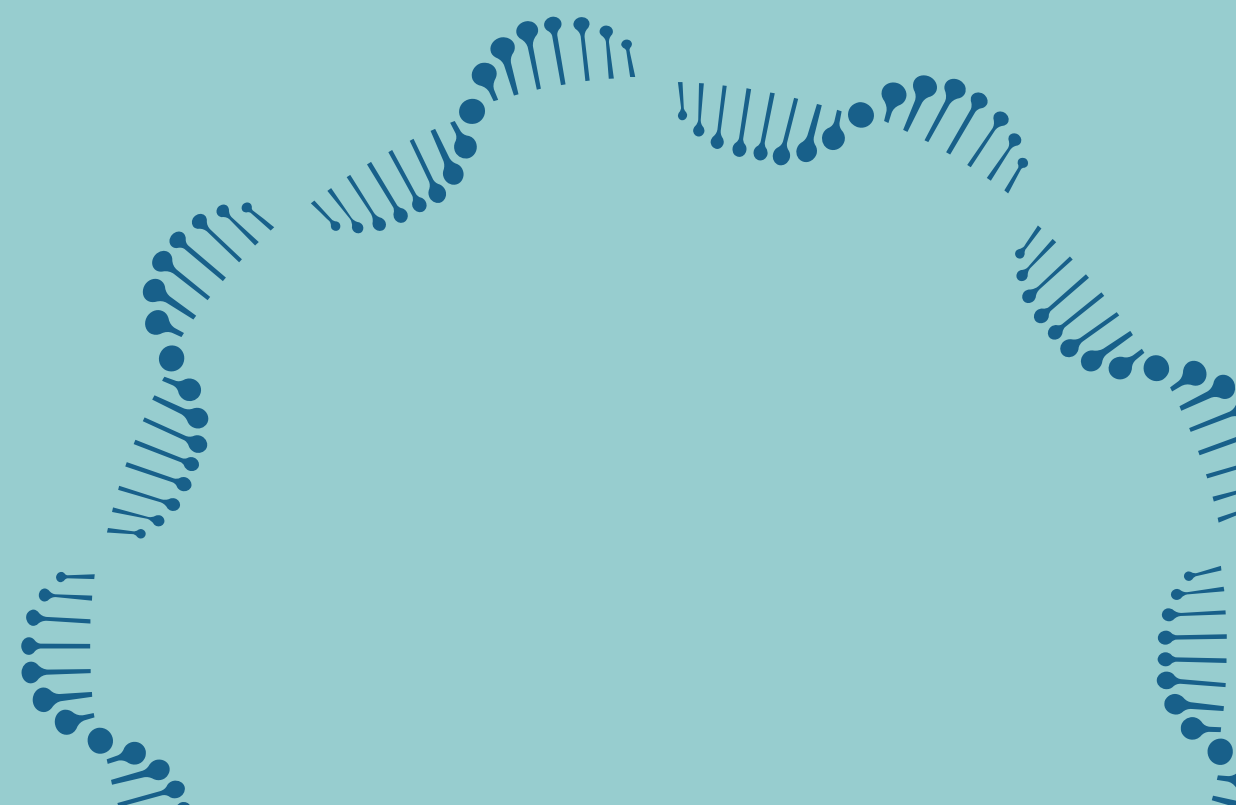
## *Healthcare Infrastructure and Logistics*

Discuss innovative approaches to healthcare infrastructure development, supply chain management, logistics, and resource allocation to enhance healthcare delivery in remote and underserved areas.

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## *Preventive Healthcare and Wellness Promotion*

Showcase preventive healthcare strategies, wellness programs, and lifestyle interventions that promote healthy behaviors, prevent diseases, and improve population health outcomes.



## Why Participate

Participating at the African Medical Exhibition and Conference (AMEC) offers unparalleled opportunities for healthcare professionals, organizations, and innovators:

- To advance the understanding of innovative health related issues in Africa.
- To catalyze transformative changes in the landscape of health-related activities in Africa.
- To address existing disparities and fostering collaboration to contribute significantly to improving the overall in health systems.
- Market Expansion and Exposure
- Product Launch and Promotion
- Access to Key Decision Makers
- Networking Opportunities and acquire new business contacts
- Competitive Analysis
- Demonstrations and Product Testing
- Benefit from fresh business opportunities

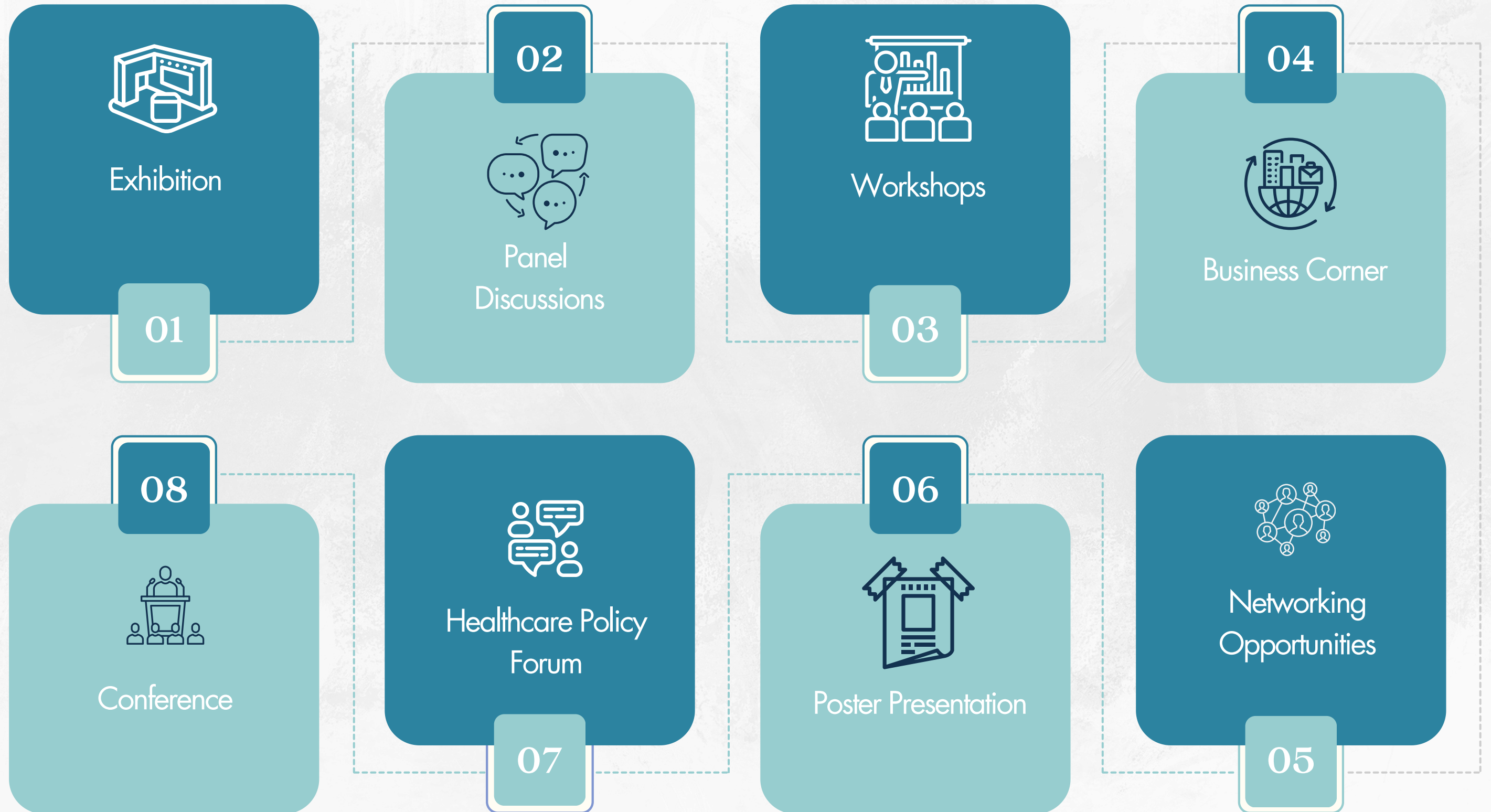


## Target Audience

- Medical equipment manufacturers
- Healthcare technology providers
- Pharmaceutical & Biotechnology
- Healthcare service providers
- Medical Education and Training Institutions
- Healthcare Associations and Regulatory Bodies
- Civil society
- Healthcare Startups and Innovators
- Hospital owners
- Government Bodies
- Hospital Buyers/ Managers
- Laboratory owners
- Lab Technicians
- Medical fraternity
- Distributors
- Researchers
- Academicians



# Planned Activities



# Agenda 1- Day 1

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## 1. Universal Health Coverage (UHC) in Rwanda: Achievements and Challenges

- Discuss the progress made in achieving universal health coverage in Rwanda.
- Role of digital health in advancing UHC.
- Address challenges and propose strategies for further improvement in Rwanda and other African countries looking at Agenda 2030.

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## 3. Water, Sanitation, and Health Nexus

- Discuss strategies to effective hygiene behavior change.
- Role of Digital Health and AI in enhancing WASH (Water, Sanitation, and Hygiene)
- The link between WASH and public health outcomes (e.g. diarrheal, diseases, stunting)

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## 5. Promoting Women of influence in Digital Health and AI

- Fostering leadership qualities and entrepreneurial spirit among women in tech.
- Featuring inspiring stories and experiences of women leaders in the field.
- Learning from the journeys of trailblazers and role models.
- Emerging opportunities for women in digital health and AI.
- Preparing for future trends and technological advancements in the sector.

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## 7. Collaborative Healthcare: Public-Private Partnerships in Rwanda

- Explore successful collaborations between government bodies, private healthcare providers, and NGOs.
- Discuss the role of private practitioners in advancing healthcare outcomes.

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## 2. Maternal Health and Child Care: Improving Outcomes

- The impact of WASH interventions on maternal and child health.
- Explore the role of Digital Health and AI driven interventions for Maternal Health and Child Care
- Discuss the role of healthcare professionals, government, and NGOs in bridging the gap for the maternal and child health.

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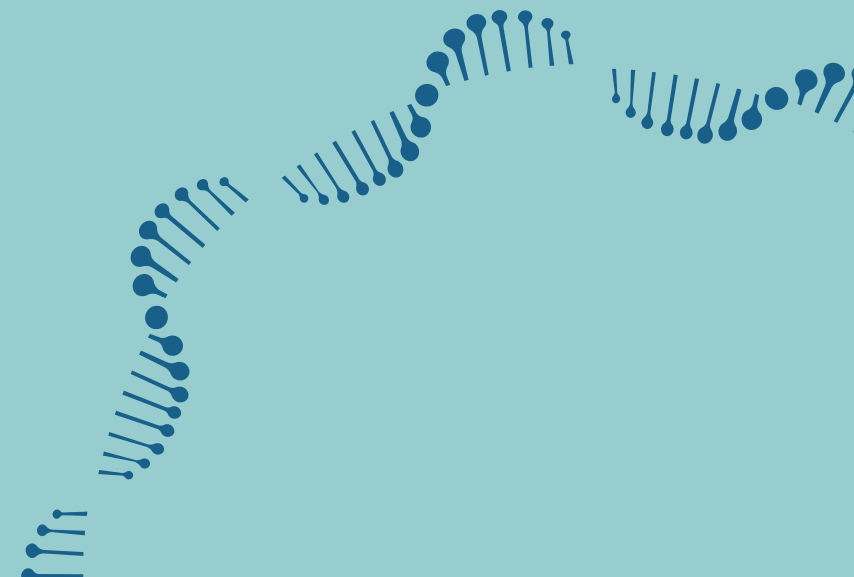
## 4. The horizon of Digital Health and AI healthcare start-ups

- Explore successful digital health and AI healthcare start-ups and highlight latest advancements in digital health and AI.
- Building partnerships between start-ups, healthcare providers, tech companies, and policymakers.
- Addressing concerns related to technology adoption among healthcare providers and patients.
- Emerging tools and platforms in telemedicine, remote monitoring, and AI diagnostics.

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## 6. Medical Equipment and Infrastructure: Challenges and Solutions

- Address the needs and challenges faced by hospitals and clinics in terms of medical equipment.
- Discuss strategies for efficient procurement and maintenance of medical equipment.





# Agenda 2- Day 2

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## **1. Sustainable Hospital Construction and Innovative Hospital Design**

- Address eco-friendly and sustainable practices in hospital construction and explore the integration of technology for efficiency and improved patient experience.
  - Discuss modern and patient-centric hospital design concepts.
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## **3. Exploring the cancer prevention, treatment, research advancements, supportive care, survivorship, and public health initiatives**

- Advances in cancer treatment and care.
  - Addressing disparities in cancer outcomes.
  - Artificial intelligence and machine learning in oncology.
  - Digital health solutions for cancer care delivery and patient monitoring.
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## **5. Collaborative Spaces for Healthcare Teams**

- Explore designs that encourage collaboration among healthcare professionals.
  - Discuss the use of technology to enhance communication and coordination.
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## **2. Address critical issues to challenges on mental health and foster collaboration among stakeholders:**

- Overview of the prevalence and impact of mental health issues globally.
  - Recent trends and data on mental health disorders and treatment outcomes.
  - Addressing disparities in mental health care for different populations, including marginalized and underserved communities.
  - Showcasing innovative treatment modalities and interventions, including digital mental health tools, telepsychiatry, and AI-driven therapies.
  - Exploring the role of technology in improving mental health care delivery and patient outcomes.
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## **4. Healthcare Education and Training: Building a Sustainable Workforce**

- Address the importance of continuous medical education for healthcare professionals.
  - Discuss strategies for building and sustaining a skilled healthcare workforce.
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## **6. Technology Integration in Healthcare Facilities**

- Discuss smart hospital solutions, telemedicine facilities, and advanced medical equipment.
  - Address the role of virtual care spaces and remote monitoring systems.
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# Expected Outcomes

- Encourage broad discussions on healthcare enablers, stakeholders, and governmental bodies to support African socio-economic development.
- Establishment of sustainable networks through long-term research and education.
- Increased public awareness through preventative measures, early detection and innovative diagnostic and treatment.
- Stakeholders identify key issues to prioritize, shaping the roadmap for healthcare recovery and sustainable development in Africa.

# Why Partner with Us

## **Be part of the medical event of the year in Africa**

- Engage with the most significant healthcare gathering in the African region.
- Showcase your brand and services to industry leaders and professionals.

## **Platform to reach the healthcare fraternity**

- Connect with a diverse audience, including hospital owners, doctors, and influential stakeholders.
- Introduce your products and services to the broader healthcare community.

## **Opportunity to meet potential partners**

- Network with like-minded organizations and individuals.
- Explore collaborations and business opportunities with potential partners.

## **Connect with Key Policy Makers**

- Engage with key policymakers shaping healthcare regulations.
- Participate in discussions influencing the future of healthcare practices and policies.
- Partnering with us offers a unique chance to enhance your brand presence, establish valuable connections, and contribute to the advancement of healthcare in Africa.

# *Book Your Stand*

## **More info**

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